

# STEVE McFARLAND PHOTOGRAPHY

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## 2016 EVENT SERVICES

Thanks for your interest in Steve McFarland Photography. This is my basic rate sheet, but the next step is for us to have a conversation about *your* event, vision, and budget so that I can tailor my work to you, and provide a quote to match. Until then, I hope you find this initial summary helpful.

*All photography services require a deposit of fifty percent to reserve your event date, with the remaining balance due upon delivery of images, two weeks after your event.*

### CAPTURING THE EVENT

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*Includes the professional photography services of Steve McFarland and delivery – via web or DVD – of high-resolution images in JPEG format.*

Per hour – \$250 2 to 4 hours

Full day – \$1750 5 to 8 hours

additional hours – \$250 per hour

**An additional mandatory \$250 fee is charged for editing and post-production.**

### OPTIONAL ADDITIONAL SERVICES

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Film photography – \$25-35/roll

*Whether with professional equipment and 35mm film, the unparalleled richness and quality of medium format, or the vintage-snapshot feel and dazzling color of a Holga, there are some things that digital just can't do. Many of my favorite photos were shot on film, and while it's more art than science, I spend a great deal of time with this equipment and it produces consistently beautiful results. Price includes film, developing, and processing and will vary depending on your needs and the film type.*

Proof sheets – \$10/page

*A full set of proof sheets for all images, featuring 30 images per page identified by file number.*

Rapid availability – \$200/event

*Available within 6 hours of the end of your event, online access to 20-30 photographer-selected full resolution images for download, media distribution, review and sharing.*